

# Conceptual Map – Du champ à la meule

## Founding owners

Martin Guilbault  
Martin Jr Guilbault

## History

Opening: 1995  
1995: The first cheese is created: the Victor et Berthold.  
Expansion #1 in 2000 quadrupled capacity  
Expansion #2 in 2009 sextupled production  
2011: Opening of the new shop at the cheese dairy.

## Contact

Fromagerie du champ à la meule  
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*You only get better with age...  
especially if you're cheese!*

## Mission

Make and mature cheeses that meet the highest quality standards in the industry.

## Vision

The quality of our cheese is, and always will be, our priority.

## Goal

Research and develop new agri-food products

## Legal form

Corporation

## Strengths

We only commercialize products with the organoleptic characteristics that meet our customers' highest standards.

